Future Growth and Operating Costs

First Year Plan

194.04 web a year Hosting and URL

288.00 a year for ecommerce Basic

1800.00 rent a year

Without pay Just online sales

Total 2282.04 a year / 190.17 a month

47.54 X 4 a month

63.39 X 3 a month

Second Year Plan

Ecommerce growth plan and Advertising

359.88 a yr / 29.99 a month for tear pricing and secure login.

240.00 a year / 20.00 a month for digital downloads and order tracking and secure downloads.

288.00 a year / 24.00 a month for shopping cart and Visa Transactions.

420.00 a year / 65.00 a month for reoccurring subscriptions.

105.00 a year / 8.75 a month for business cards and brochures.

119.88 a year / 9.99 a month Product up sale

1188 a year/ 9.99 a month for email marketing

2720.75 / a year 226.72 a month for E-marketing campaign

SEO 50.00 one - time fee.

Total for Kickstarter 5052.79

Without Kickstarter 105.26 a month each x 4

140.35 a month each x 3

THIS MONEY WOULD NEED TO GO BACK INTO THE ACCOUNT EVRY MONTH FROM SALES

3rd Year Plan

For Venture Capitalist

To achieve Salary Goals of

52,000.00 salaries a year

X3 = 156000.00

157,994.04 a year / 13166.17 a month salaries

3291.54 each every month

X4 = 208000.00

209994.04 a year / 17499.50 a month salaries a

4374.87 Each every month

215046.83 a year / 17920.56 a month buy in for the 4 of us.

163046.83 a year / 13587.23 a month buy in for the 3 of us.